



19 **ROGER CRAIG SEARLE**
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Contact... **Roger Craig Searle**

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Introducing... **Roger Craig Searle**

One of the earliest winners of the Grosch student fashion awards, and the designer of the ultimate anti-fur garment for Lynx' first competition, Roger has been quietly serving time and studying his craft in the demi-couture world of Donald Campbell. The introduction of a younger diffusion range, DCD, was instigated, designed and produced by him, becoming an integral part of the House.

His emphasis has been on quality, fit, creativity and the ability to flatter the female form.

All of this knowledge and talent has been suffused in Roger Craig Searle's first solo commercial collection.

The designer has created a beautiful, yet edgy synthesis of glamour, debauchery and anarchy.

This, his S/S 2001 capsule collection is a raucous soiree affair. The feel is of louche evenings spent in St Tropez, bacchanalian nights in Lhasanadr Paris and that tribal street look of '76.

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